

This brochure supplement provides information about Joao Augusto Teixeira Jr that supplements the PFG Private Wealth Management, LLC brochure. You should have received a copy of that brochure. Please contact Joao Augusto Teixeira Jr if you did not receive PFG Private Wealth Management, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Joao Augusto Teixeira Jr is also available on the SEC's website at www.adviserinfo.sec.gov.



PFG Private Wealth Management, LLC
Form ADV Part 2B – Individual Disclosure Brochure

for

Joao Augusto Teixeira Jr
Personal CRD Number: 5108172
Investment Adviser Representative

PFG Private Wealth Management, LLC
18572 N. Dale Mabry Highway
Lutz, FL 33548
(813) 286-7776
John@pfgprivatewealth.com

UPDATED: 2/23/2021

Item 2: Educational Background and Business Experience

Name: Joao Augusto Teixeira Jr

Born: 1982

Educational Background and Professional Designations:

Education:

BS Business Management, Bridgewater State University – 2005

Designations:

CFP® - Certified Financial Planner

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”).

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor’s Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board’s financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination – Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one’s ability to correctly diagnose financial planning issues and apply one’s knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics – Agree to be bound by CFP Board’s *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- i. Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- ii. Ethics – Renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board’s enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

CIMA® - Certified Investment Management Analyst®

- The CIMA® certification signifies that an individual has met initial and ongoing experience, ethical, education, and examination requirements for investment management consulting, including advanced investment management theory and application. To earn the CIMA® certification, candidates must submit an application, pass a background check and have an acceptable regulatory history; complete an in-person or online executive education program through a Registered Education Provider; pass an online Certification Examination; Pass a second background check; and have three years of financial services experience at the time of certification.
- CIMA® certificants must adhere to Investments & Wealth Institute’s Code of Professional Responsibility, and Rules and Guidelines for Use of the Marks. CIMA® designees must report 40 hours of continuing education credits, including two ethics hours, every two years to maintain the certification.

AEP® - Accredited Estate Planner®

The AEP® designation is a graduate-level specialization in estate planning, obtained in addition to already recognized professional credentials within the various disciplines of estate planning who support the team concept of estate planning. It is awarded to estate planning professionals who meet stringent requirements of experience, knowledge, education, professional reputation, and character.

EDUCATIONAL REQUIREMENTS:

2 graduate-level courses administered by The American College or from another accredited graduate program as part of a master’s or doctoral degree unless applicant has 15 or more years’ experience as an estate planner.

PREREQUISITES/EXPERIENCE:

Candidates must meet all of the following requirements:

- Must be an attorney (JD), accountant (CPA), insurance professional or financial planner (CLU®, ChFC®, CFP® certificant) or trust officer (CTFA)
- Must be in good standing with their professional organization, not be subject to disciplinary investigation, and provide three professional recommendations
- Must be presently and significantly engaged in estate planning activities and have a minimum of 5 years’ experience in estate planning in one or more of the prerequisite professions
- AEP® designees must maintain membership in NAEPC.

AIF®-Accredited Investment Fiduciary

The AIF® Designation certifies that the recipient has specialized knowledge of fiduciary standards of care and their application to the investment management process. To receive the AIF® Designation, the individual must: (1) meet prerequisite criteria based on a combination of education, relevant industry experience, and/or ongoing professional development, (2) complete a training program, (3) successfully pass a comprehensive, closed-book final examination under the supervision of an approved proctor, and (4) agree to abide by the AIF® Designee Code of Ethics. In order to maintain the AIF® Designation, the individual must annually attest to being in compliance with the AIF® Designee Code of Ethics, and accrue and report a minimum of six hours of continuing education. The AIF® Designation is administered by the Center for Fiduciary Studies, the standards-setting body of fi360.

Business Background:

03/2016 - Present	Investment Advisor Representative PFG Private Wealth Management, LLC
12/2009 - Present	Owner Teixeira Financial, LLC
04/2016 - 05/2017	Registered Representative Mutual Securities, Inc.
03/2010 - 03/2016	Investment Advisor Representative Cambridge Investment Research Advisors, Inc.
03/2010 - 03/2016	Registered Representative Cambridge Investment Research, Inc.
07/2016 - Present	Partner Tampa Dental Advisory Group
06/2006 - 12/2009	Registered Representative MML Investors Services, Inc.
06/2006 - 12/2009	Insurance Agent MassMutual Life Insurance Company
02/2006 - 06/2006	Sales AP Financial
02/2006 - 06/2006	Registered Representative Intersecurities Inc.
08/2000 - 05/2005	Student Bridgewater State University

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Joao Augusto Teixeira Jr is a licensed insurance agent. From time to time, he will offer clients advice or products from this activity. Clients should be aware that these services pay a commission and involve a possible conflict of interest, as commissionable products can conflict with the fiduciary duties of a registered investment adviser. PFG Private Wealth Management, LLC always acts in the best interest of the client; including in the sale of commissionable products to advisory clients. Clients are in no way required to implement the plan through any representative of PFG Private Wealth Management, LLC in their capacity as a licensed insurance agent.

Joao Augusto Teixeira Jr is the board member of the charitable organization, 13 Ugly Men Foundation, Inc. His responsibilities include planning charitable events. Assisting the investment committee in evaluating investments/managers for the foundation's investment account. Assisting the investment committee in making recommendations to the Board for final approval of the recommendations. 10 hours a month are devoted to this activity during trading hours. 10 hours a month are devoted to this activity outside of trading hours. He received no compensation from this activity.

Item 5: Additional Compensation

Joao Augusto Teixeira Jr does not receive any economic benefit from any person, company, or organization, other than PFG Private Wealth Management, LLC in exchange for providing clients advisory services through PFG Private Wealth Management, LLC.

Item 6:

As a representative of PFG Private Wealth Management, LLC, Joao Augusto Teixeira Jr is supervised by Jeffrey D Perry, the firm's Chief Compliance officer. Jeffrey D Perry is responsible for ensuring that Joao Augusto Teixeira Jr adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Jeffrey Perry is (813) 286-7776.